

## ◆ Why Is Project Help considering an endowment?

Several reasons:

We have been encouraged to do this by certain donors and foundations. There are people and organizations who want to give to this and during our relocation campaign is the best time to establish an endowment. An endowment secures the viability and sustainability of Project Help for years to come. It will be used for building upkeep, utilities, and staff salaries. All other funds Project Help receives through United Way, garage sales, donations, churches, and other normal avenues throughout the year can be used to expand direct services to the under-resourced of Steuben County.

Endowment goal: \$500,000. Received to date: \$5,000

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